



## **Southwest Park and Recreation Training Institute**

is About **P**roviding Recreational Programs  
**A**iding the Preservation of Natural Resources  
**R**ising to Challenges  
**K**eeping Public Lands Safe and Accessible  
**S**ustaining Quality Services

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## **Partnership Opportunities**

The Southwest Park and Recreation Training Institute is comprised of dedicated professionals from the Park and Recreation field, who have been meeting annually, for sixty-two years. These dedicated professionals are looking for new ways to work more effectively and creatively. To meet these needs, these professionals attend an annual conference, beginning the first weekend in February at Sequoyah State Park, in Wagoner, Oklahoma. Vendors will be able to promote their products, knowledge, services and build relationships with the professionals who attend these events.

### **Conference**

The Southwest Park and Recreation Conference provides educational and networking opportunities for SWPRTI members and related professionals. Conference attendance exceeds 300 professionals and provides ample opportunities for vendors to promote their products and build relationships. The 2018 conference will begin Sunday, February 4-7, 2018.

### **How do you benefit?**

SWPRTI events cannot be held without vendor assistance. Event planners have set high standards to meet vendors' needs in relation to promoting their products, services and networking. Event partnership packages have been developed to maximize vendor exposure with these professionals. There are varying sponsorship levels to provide options for showcasing the value and benefit of vendors' products and services. Sponsors will be provided every opportunity to develop relationships with professionals in a fun and relaxed setting. Besides meeting professionals, event sponsors will be able to set up displays and strategically display their logo in high density areas and on event postcards and schedules.

### **Want to be involved?**

We've limited the amount of sponsorship opportunities to reduce competition and give sponsors greater exposure to SWPRTI professionals. Please review the following sponsorship levels listed on the accompanying pages and let us know which one best meets your needs. The 2018 SWPRTI sponsorship committee is excited to offer you these opportunities. Thank you for your support!

**Contact Jill Beam for additional questions or information.**    [jbeam@rowlett.com](mailto:jbeam@rowlett.com)    214.500.7135

# Partnership Packages

*Sponsorships help position your company as an important business resource.  
Sponsorship opportunities may also be created to meet your company needs.*

## **Presenting Sponsor – Conference**

**\$3,000 (only 1 available)**

- Identification on all media and print material as the “*Title Sponsor*” for the SWPRTI Conference.
- Logo prominently placed on conference publications, i.e., postcards and schedules
- Logo and company site link will be prominently placed on SWPRTI website sponsor page [www.swprti.org](http://www.swprti.org)
- Corporate logo prominently placed on sponsor recognition banners/easels

## **Conference Social Sponsor**

**\$1,200 (1 available)**

- Company name and logo promoted at Conference awards ceremony (professionally made banner)
- Company name and logo on all advertising materials as the conference social sponsor
- Includes ½ price for one Conference exhibitor space at the conference.

## **Conference Exhibitor**

**\$200 (20 Available)**

Exhibit space is available at SWPRTI. This is an excellent opportunity to display your products, equipment and services. Each exhibit space will be provided with a minimum of one table and 2 chairs. Specific exhibit information will be sent to exhibitors before the conference. Vendors may begin set up Sunday, February 4, 2018 at any time. Exhibitors must have their exhibits set-up and ready by 8:00 am, Monday, February 5 and exhibit must remain open until the start of last education session Tuesday, February 9, 2018. Exhibitors are responsible for all equipment and supplies for their booth. Electricity can be provided at an additional cost. The exhibitor space includes ONE lunch ticket. Additionally, there will be a vendor reception during the conference. We also ask for giveaways for drawings, throughout the conference.

# Partnership/Vendor Agreement

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Sponsorships** (please check all that apply)

\_\_\_\_\_ Presenting Sponsor – Conference.....\$2,500

\_\_\_\_\_ Conference Social Sponsor.....\$1,200

**Conference Exhibitor Space**

\_\_\_\_\_ Exhibit Spaces.....\$200

## Payment Information

Make checks payable to **Southwest Park and Recreation Training Institute**

Amount Enclosed: \_\_\_\_\_ Check #: \_\_\_\_\_

Credit cards: Visa  MasterCard

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CV2 (3 Digit code on back): \_\_\_\_\_

Amount to be Charged: \_\_\_\_\_

**Mail Completed Form To:**  
SWPRTI  
9660 Audelia Suite 123-74  
Dallas, TX 75238