

63rd Southwest Park and Recreation Training Institute – Program Schedule

February 4 - 7, 2018

	Hickory Room	Cedar Room	Sequoyah Room	Bunkhouse
Monday, February 5				
Opening Keynote Session 8:30 – 11:00 AM	“Building a Brand” Stan Clark, Founder & CEO Eskimo Joe’s & Stan Clark Cos			
1:00 – 2:15 PM	Just Gimme a Number! Michael Massey, RLA Barker Rinker Seacat Architecture	Living a Vision of Greatness Stan Clark, Founder & CEO Eskimo Joe’s & Stan Clark Cos	Carrying Capacity & Economic Value Of the Illinois River Lowell Canaday, Ph.D. Regents Professor Emeritus, OSU	Leopold Education Project Workshop Luann Sewell Waters Co-Coordinator, Oklahoma LEP
2:30 – 3:45 PM	Building Urban Resiliency Through Multi-Benefit Parks Robert Kent – Trust For Public Lands Willis Winters – Dallas Park and Recreation	Park and Recreation’s Role In Health and Wellness Doug Kupper, Director Parks, Recreation and Cultural Affairs OKC	Triumphing Play Deserts: A Mobile Outreach Program That Works Diane Drake, Asst Dir., BREC Michael King, Program Coord, BREC	Leopold Education Project Workshop Luann Sewell Waters Co-Coordinator, Oklahoma LEP
4:00 – 5:15 PM	Building Parks by Leveraging Capital Improvement Priorities Kevin Eatherly, Project Consultant Chase Park Grants	Risk Assessment & Management A Paradigm Jerel Cowan, Ph.D. UCO B. Dan Kamp, Ph.D. Consultant	Tips to Earning Respect in Today’s Work Environment Susie Hergenrader, Ph.D. Plano Parks and Recreation Recreation Services Superintendent	Leopold Education Project Workshop Luann Sewell Waters Co-Coordinator, Oklahoma LEP
Tuesday, February 6				
8:30 – 10:00 AM	Dog Park: Start to Finish Planning, Maintenance, and Challenges Dan Baker, Asst Dir, Parks and Planning, Richardson, TX	Recruiting, Managing, & Retaining The Millennial Mark Jewart, President/CEO Megasys Hospitality Solutions	How To Get Along With People at Work Susie Hergenrader, Ph.D Plano Parks and Recreation Recreation Services Superintendent	Leopold Education Project Workshop Luann Sewell Waters Co-Coordinator, Oklahoma LEP
10:15 – 11:45 AM	Wildlife Encounters in Municipal Parks Conflict Avoidance & Sustainability Brett Johnson, Sr Environmental Coord Dallas Park and Recreation	Human Trafficking Awareness In The Recreational Setting Don Blake, Chief Ranger Oklahoma State Parks	A Convenient Truth: Career Paths In Parks & Recreation Ronald B. Smith, Ph.D. Plano, TX Park Services Manager	Leopold Education Project Workshop Luann Sewell Waters Co-Coordinator, Oklahoma LEP
1:00 – 2:30 PM	Managing Feral Swine: Damage and Management Strategies Scott Aalls, Asst State Director USDA APHIS Wildlife Services	Advanced Mapping Technologies for Parks Hank Yang, GIS Specialist Okla St Univ Adam Mathews, Ph.D. Okla St Univ	Kayak Instruction for Beginners Valerie Manriquez University Central Oklahoma	Building a Trail Network Lessons from Dallas and Kansas City Willis Winters, Director Dallas Park and Recreation
2:45 – 4:00 PM	Sustainable Maintenance And Operations Practices David Lopez, Area Manager Brett Johnson, Urban Biologist City of Dallas Park and Rec Department	Rock-Crawling at Pensacola Dam Lowell Canaday, Ph.D. Regents Professor Emeritus, OSU Brian Edwards, Chief Law Enforcement GRDA	Kayak Instruction for Beginners Valerie Manriquez University Central Oklahoma	Public-Private Partnerships For A Sustainable Future Kevin Eatherly, Project Consultant Chase Park Grants
Wednesday, February 7				
Closing Keynote Session 8:30 – 10:00 AM	“The Outsider: Getting America back outside” Berry Tramel, Columnist			