

## 63rd Southwest Park and Recreation Training Institute – Program Schedule

February 4 - 7, 2018

	Hickory Room	Cedar Room	Sequoyah Room	Bunkhouse
<b>Monday, February 5</b>				
Opening Keynote Session 8:30 – 11:00 AM	<b>“Building a Brand”</b> Stan Clark, Founder & CEO Eskimo Joe’s & Stan Clark Cos			
1:00 – 2:15 PM	<b>Just Gimme a Number!</b> Michael Massey, RLA Barker Rinker Seacat Architecture	<b>Living a Vision of Greatness</b> Stan Clark, Founder & CEO Eskimo Joe’s & Stan Clark Cos	<b>Carrying Capacity &amp; Economic Value Of the Illinois River</b> Lowell Canaday, Ph.D. Regents Professor Emeritus, OSU	<b>Leopold Education Project Workshop</b> Luann Sewell Waters Co-Coordinator, Oklahoma LEP
2:30 – 3:45 PM	<b>Building Urban Resiliency Through Multi-Benefit Parks</b> Robert Kent – Trust For Public Lands Willis Winters – Dallas Park and Recreation	<b>Park and Recreation’s Role In Health and Wellness</b> Doug Kupper, Director Parks, Recreation and Cultural Affairs OKC	<b>Triumphing Play Deserts: A Mobile Outreach Program That Works</b> Diane Drake, Asst Dir., BREC Michael King, Program Coord, BREC	<b>Leopold Education Project Workshop</b> Luann Sewell Waters Co-Coordinator, Oklahoma LEP
4:00 – 5:15 PM	<b>Building Parks by Leveraging Capital Improvement Priorities</b> Kevin Eatherly, Project Consultant Chase Park Grants	<b>Risk Assessment &amp; Management A Paradigm</b> Jerel Cowan, Ph.D. UCO B. Dan Kamp, Ph.D. Consultant	<b>Tips to Earning Respect in Today’s Work Environment</b> Susie Hergenrader, Ph.D. Plano Parks and Recreation Recreation Services Superintendent	<b>Leopold Education Project Workshop</b> Luann Sewell Waters Co-Coordinator, Oklahoma LEP
<b>Tuesday, February 6</b>				
8:30 – 10:00 AM	<b>Dog Park: Start to Finish Planning, Maintenance, and Challenges</b> Dan Baker, Asst Dir, Parks and Planning, Richardson, TX	<b>Recruiting, Managing, &amp; Retaining The Millennial</b> Mark Jewart, President/CEO Megasys Hospitality Solutions	<b>How To Get Along With People at Work</b> Susie Hergenrader, Ph.D Plano Parks and Recreation Recreation Services Superintendent	<b>Leopold Education Project Workshop</b> Luann Sewell Waters Co-Coordinator, Oklahoma LEP
10:15 – 11:45 AM	<b>Wildlife Encounters in Municipal Parks Conflict Avoidance &amp; Sustainability</b> Brett Johnson, Sr Environmental Coord Dallas Park and Recreation	<b>Human Trafficking Awareness In The Recreational Setting</b> Don Blake, Chief Ranger Oklahoma State Parks	<b>A Convenient Truth: Career Paths In Parks &amp; Recreation</b> Ronald B. Smith, Ph.D. Plano, TX Park Services Manager	<b>Leopold Education Project Workshop</b> Luann Sewell Waters Co-Coordinator, Oklahoma LEP
1:00 – 2:30 PM	<b>Managing Feral Swine: Damage and Management Strategies</b> Scott Aalls, Asst State Director USDA APHIS Wildlife Services	<b>Advanced Mapping Technologies for Parks</b> Hank Yang, GIS Specialist Okla St Univ Adam Mathews, Ph.D. Okla St Univ	<b>Kayak Instruction for Beginners</b> Valerie Manriquez University Central Oklahoma	<b>Building a Trail Network Lessons from Dallas and Kansas City</b> Willis Winters, Director Dallas Park and Recreation
2:45 – 4:00 PM	<b>Sustainable Maintenance And Operations Practices</b> David Lopez, Area Manager Brett Johnson, Urban Biologist City of Dallas Park and Rec Department	<b>Rock-Crawling at Pensacola Dam</b> Lowell Canaday, Ph.D. Regents Professor Emeritus, OSU Brian Edwards, Chief Law Enforcement GRDA	<b>Kayak Instruction for Beginners</b> Valerie Manriquez University Central Oklahoma	<b>Public-Private Partnerships For A Sustainable Future</b> Kevin Eatherly, Project Consultant Chase Park Grants
<b>Wednesday, February 7</b>				
Closing Keynote Session 8:30 – 10:00 AM	<b>“The Outsider: Getting America back outside”</b> Berry Tramel, Columnist			